DRIVING HUMAN AUDIO EXPERIENCE

# CREATORS OF THE WORLD'S FINEST AUDIO TECHNOLOGY. 

Corporate Presentation

## POWERSOFT AT THE GLANCE

167
HEADCOUNTS (today)

Since 1995, Powersoft channeled the obsession for innovation by redefining standards in the professional audio industry.

The technologies and patents developed through the years venture beyond the world of audio amplification and are now found in multiple industries and products, allowing Powersoft to solidify its reputation as a reliable technological partner and innovator.

* 5 production plants are in outsourcing


## STRONG INTERNATIONAL PRESENCE



## DIVERSIFIED AND EFFICIENT BUSINESS MODEL

## CORE STRENGTHS




## A HISTORY OF CONSISTENT GROWTH

Specialized in design, production and marketing of high-end patented technologies for professional audio applications.

Pioneers in switch-mode technology, worldwide credited as a standard setter and industry innovator.

1998-2008
COMPANY
GROWTH

TOWARDS A
MULTINATIONAL GROUP


## REDEFINING

THE PRO AUDIO INDUSTRY
BY SETTING NEW BENCHMARKS SINCE THE BEGINNING


## IMMERSIVE SOUND



Powersoft's own growth accelerator to support new projects and innovative technologies.

## SPHERE

## LAS VEGAS

## IMMERSIVE SOUND AND HAPTIC SEATING

"Sphere Immersive Sound has set a new standard in every aspect of live audio, and tens of thousands have already been immersed in its crystal-clear, individualized sound..."
"Powersoft's cutting edge and energy efficient technology made them the perfect partner to help achieve our sustainability goals without compromising audio or haptic quality."

David Dibble, CEO, MSG


# ESTABLISHING PARTNERSHIPS WITH STRATEGIC PLAYERS 

FORGING ALLIANCES WITH STRATEGIC STAKEHOLDERS STANDS AS A PIVOTAL TACTIC FOR EXPANDING INTO NEW MARKETS.

Powersoft announced a technology partnership with Ferrari S.p.A., bringing together Italian excellence in acoustic innovation and automotive engineering.
"We're overjoyed by the technology partnership with Powersoft, which will enable us to deliver exceptional audio experiences. Our goal is to develop cutting edge solutions and offer superior sound quality".

## Ernesto Lasalandra, Ferrari Chief Research \&

 Development OfficerLASTAMPA E Levotioano mabonar
ACCEDI

## Economia

Lavoro Agricoltura TuttoSoldi Finanza Borsa Italiana Fondi Obbligazioni
Powersoft, collaborazione tecnologica con Ferrari per migliorare esperienza audio

## teleborsa

Ultima modifica il $\begin{gathered}\text { Pubblicato il } 13 / 13 / 02 / 2222024 \text { alle ore } 13: 46\end{gathered}$


Powersoft, gruppo quotato su Euronext Growth Milan e attivo nei sistemi di amplificazione audio, trattamento del segnale e sistemi di trasduzione per il settore pro-Audio, ha annunciato una collaborazione tecnologica con Ferrari, casa automobilistica italiana che fa parte del FTSE MIB.

La collaborazione - si legge in una nota - ha l'obiettivo di sviluppare soluzioni che contribuiscano a migliorare l'esperienza del marchio Ferrari in ambito audio, minimizzando i consumi energetici e garantendo benefici in termini di efficienza, affidabilità e qualità del suono. La significativa riduzione della dispersione di calore, il recupero attivo dell'energia reattiva degli altoparlanti e la flessibilità di
cerca un titolo

LEGGI ANCHE


Powersoft corre in Borsa sulla collaborazione tecnologica con Ferrari

15/02/2024
Powersoft, Alantra incrementa target price e conferma Buy

## IT SOUNDS LIKE A WELL RECOGNIZED AUDIO TRACK



Powersoft's Trademark to identify environmentally friendly products

## New Powersoft HQ

## HUMAN AUDIO EXPERIENCE CENTER

The NEW Powersoft HEADQUARTER stands as a distinctive model of innovation and sustainability. The building's exterior profile, resembling the form of a sound wave, pays homage to the company's core business and underscores Powersoft's standing as a technological pioneer in the audio industry.
«The Powersoft Human Audio Experience Center will serve as a hub of excellence in audio technologies worldwide, so innovation must be reflected in the architectural design of the building.»

## Luca Lastrucci, Powersoft CEO

Powersoft signed on March 2024 a preliminary lease agreement for the new headquarter with Bluesky Immobiliare S.r.l., Powersoft's sister company controlled by Evolve S.r.l..

Bluesky owns the property of the land and it will sustain the costs for the construction of the headquarter.


## EFFICIENCY IS OUR SUSTAINABILITY PLEDGE

## 900,000

Amplifiers sold

### 4.5 TWatt*h

Total used
2.8 GWatt

Total nominal
power sold
10.5 TWatt*h

Total saved energy

### 7.6 Million

Tons of saved
CO2


With 900,000 units in the world, amounting to a total of $\mathbf{2 . 8}$ GW, and assuming a conservative ten years of use, we estimate a total of 4.5 TWh of amplified sounds, a 10.5 TWh saving in power losses, which equates to $\mathbf{7 . 6}$ million tons of CO2 not being expelled into the atmosphere.

## THE AMPLIFIER IS NOT A SPEAKER WHICH IS NOT A LOUDSPEAKER.

## LET'S CLARIFY.



## AT THE HEART OF THE PRO AUDIO SYSTEM



## HW ARCHITECTURE

## Unica 8M Internal Structure

Unica are the last release amplifier platforms.
Signal Processing and control SectionAmp Section
Power conditioning and supply Section


## TRANSDUCER APPLICATION

MOVER DD Integration components

Optimized platforms with suspension system for use with Mover DD models.

MOVING PLATFORM



Immersive Dance Music Journey at Our House
Thanks to 64 Mover placed beneath the dance floor, visitors hear and feel the music, as low-end frequencies and haptic feedback synchronize with beats.

## TRANSDUCER APPLICATION

## M-Force - M SUB reference design

Together with industry professionals, we have worked on a set of designs to help you harness the power of the $\mathbf{M}$-Force.



M SUB
The M SUB is a hybrid transmission line cabinet loaded with the M-Force transducer for infra and subwoofer applications. It can be used as a subwoofer or as infra add-on to your install or touring sound reinforcement system.

## NOTABLE ARTISTS AND FESTIVALS WHO CHOOSE US

## SOME OF OUR INSTALLATIONS <br> AROUND THE WORLD

AC/DC

- Andrea Bo
- Black Eyed Peas

Justin Timberlake
Katy Perry
Kendrick Lamar
Lady Gaga


- Zucchero
- Burning Man
- Coachella
- Allianz Arena
- Arena Corinthians
- Audi Dome

Beijing National Stadium
Beiteddine Palace

- Burberry

CERN
City of Dreams
Club Cubic

- 'Domino's Pizza
- Dortmund Stadium
- Estadio BBVA Bancomer
- Fiserv Forum
- Gelora Bung Karno
*Stadium
Grand Theatre de Quebec
Hard Rock Stadium
Miami
La Cigale
Las Vegas Sphere
Madison Square Garden
McDonald's
Mercedes-Benz Stadium
NRG Stadium
Pala Alpitour
Red Hot Chili Peppers
- Rock in Rio

Rockin' 1000

- Eminem
- Foo Fighters
- Iron Maiden
- Jamiroquai
- Jay-z

Roskilde Festival Tomorrowland

- Ultra Music Festival


## OUR PRODUCTS



## PRODUCTS AND SOLUTIONS

|  |  |  |  | 6 0  <br> 6 0 8 <br> 0 0  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| RACK | OEM RACK | REMOTE | ACTIVE SPEAKER | DSP SIGNAL | BASS SHAKERS | SECURITY | DIAGNOSTIC |
| AMPLIFIER | AMPLIFIER | CONTROL | AMPLIFIER | PROCESSING | TRANSDUCERS | MULTIMEDIA DEVICE | AND PROGNISTIC SERVICES |



ADersoft

# MARKET TREND AND STRATEGY 

## THE ITALIAN EXCELLENCE AT THE TOP OF HIGH-END PROFESSIONAL AUDIO MARKET

## AT THE TOP OF THE PYRAMID

- Pioneers in the high-end professional audio market.
- Globally recognized market setter of cutting-edge products.
- Serving a diversified range of clients, both professional customers and manufacturers
- 29 years as a forefront player in the market, set to face future challenges and to exploit new opportunities


## INCREASING FOCUS ON GROWING SEGMENTS

## REFERENCE MARKET FOR TARGET APPLICATIONS STEADILY GROWING IN NEXT 6 YEARS EXPECTING TO EXCEED 1 BILLION EUROS BY 2030

- Powersoft outperforming vs market average in the past 3 years
- Company stronger focus on installed business allows optimistic forecast considering relevant market size and growth
- Business opportunities in immersive applications confirm brand strength and growing awareness in leisure installed vertical markets
TOURING AND RENTAL: GROWING DEMAND AFTER LONG SUFFERINGIMMERSIVE APPLICATIONS: GROWING QUICKLY, NICHE MARKET

Wh LEISURE APPLICATIONS: SOLID GROWTH DUE TO LONG TERM PROJECTS FOR LARGE VENUESCOMMERCIAL APPLICATIONS: CONSTANT RELEVANT GROWTH EXPECTED IN THE NEXT FEW YEARS

[^0]
## A MARKET WITH ROOM FOR GROWTH AND CONSOLIDATION

Main market players for company size and level of vertical integration of products and offered services
 COMPETITORS

## THREE PILLAR STRATEGY TO KEEP GOING AND KEEP GROWING



- Top level R\&D laboratory
- Powersoft's Ideofarm growth accelerator to support new projects and innovative technologies
- Environmentally friendly products Small sizes, huge power, super efficiency


FROM PRODUCT COMPANY TO SOLUTION PROVIDER

- Proprietary solutions designed for specific target applications
- Cloud-native IOT products to offer custom-related services
- Software based services to exploit upselling/cross-selling potential (cloud services)
- Partnership for the expansion of the product/service catalogue


## STRENGTHENING OF PRESENCE IN STRATEGIC MARKETS

- Boost presence in US, Canada and Latin America market
- Direct presence in China, Japan, Middle East
- Partnerships with strategic players to enter new markets

STRONG EQUITY STORY BACKED BY SOLID FINANCIALS

## FY 2023 BEST EVER GROUP RESULTS KEY FACTS



Group's strategy of repositioning from Product Company to Solution Provider is bearing fruits.
€ All the main economic-financial aggregates in strong growth achieving best results ever:

- Consolidated Revenues at $€ \mathbf{7 0 . 3} \mathbf{~ M}(+44.2 \% \mathrm{YoY})$
- EBITDA at $€ 19.7 \mathbf{M}$ (+59.7\% YoY), sound EBITDA margin equal to $\mathbf{2 8 . 5 \%}$ from $\mathbf{2 5 . 6 \%}$ in 2022 (+285 bps)
- Net Profit at € 12.1 M (+90\% YoY)
- Cash Positive NFP of $€ \mathbf{1 7 . 8} \mathbf{~ M}$ thanks to good cash generation from operating activities

Significant growth driven by both the Install sector and the live sector in the main geographies where the Powersoft Group operates.

Bright outlook thanks to a solid order book.

## FINANCIAL HIGHLIGHTS

EBIT €/M - EBIT MARGIN \%


REVENUES $€ / \mathrm{M}$
EBITDA $€ / \mathrm{M}$ - EBITDA MARGIN \%



NET PROFIT €/M


[^1](1) Total revenues at 31/12/2020 have been restated to take into account the different recognition of $€ 0.8$ million of revenues related to the re-invoicing of raw materials in the Cost of Sales item.

## FOCUS ON 2023 RESULTS

| (thousands of Euro) | FY 2023 | $\%$ on revenues | FY 2022 | \% on revenues | \% change |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Revenues | 69,277 | 100.0\% | 48,210 | 100.0\% | 43.7\% |
| Other revenues | 1,060 | 1.5\% | 583 | 1.2\% | 81.8\% |
| Total Revenues | 70,337 |  | 48,793 |  | 44.2\% |
| Cost of sales | $(37,183)$ | -53.7\% | $(24,885)$ | -51.6\% | 49.4\% |
| Increases for internal work | 1,349 | 1.9\% | 965 | 2.0\% | 39.8\% |
| Commercial and marketing expenses | $(5,150)$ | -7.4\% | $(4,059)$ | -8.4\% | 26.9\% |
| General and administrative expenses | $(12,711)$ | -18.3\% | $(10,914)$ | -22.6\% | 16.5\% |
| EBIT | 16,641 | 24.0\% | 9,900 | 20.5\% | 68.1\% |
| Financial expenses | (832) | -1.2\% | $(1,755)$ | -3.6\% | -52.6\% |
| Financial income | 821 | 1.2\% | 721 | 1.5\% | 13.8\% |
| EBT | 16,631 | 24.0\% | 8,866 | 18.4\% | 87.6\% |
| Income taxes | $(4,569)$ | -6.6\% | $(2,519)$ | -5.2\% | 81.4\% |
| Net Result | 12,062 | 17.4\% | 6,347 | 13.2\% | 90.0\% |
| (thousands of Euro) | FY 2023 | \% on revenues | FY 2022 | $\%$ on revenues | \% change |
| EBIT | 16,641 | 24.0\% | 9,900 | 20.5\% | 68.1\% |
| Amortization | 2,515 | 3.6\% | 2,020 | 4.2\% | 24.5\% |
| Funds | 564 | 0.8\% | 431 | 0.9\% | 31.1\% |
| EBITDA | 19,721 | 28.5\% | 12,351 | 25.6\% | 59.7\% |

- Total Revenues at $€ 70.3 \mathrm{M},+44.2 \%$ compared to $€ 48.8 \mathrm{M}$ in 2022

Growth in main geographies: Europe $+71.8 \%$, APAC $+71.5 \%$ YoY

- Cost of sales: $€ 37.2 \mathrm{M},+49.4 \%$ compared to $€ 24.9 \mathrm{M}$ in 2022

Incidence on turnover increased due to mix effect (0.9\%) and exchange rate effect (0.8\%)

- G\&A had an increase of $16.5 \%$ compared to 2022 due to an increase in business consultancy and for the purchase of materials, mainly linked to R\&D
- EBITDA: € 19.7 M, +59.7\% compared to $€ 12.4 \mathrm{M}$ in 2022 EBITDA Margin 28.5\%
- EBIT: € 16.6 M, +68.1\% compared to € 9.9 M in 2022

EBIT Margin 24.0\%

- Net result: € 12.1 M, +90\% compared to $€ 6.3$ M in 2022


## CONSOLIDATED EBITDA - EVOLUTION 2022-2023



## SOUND BALANCE SHEET

NET WORKING CAPITAL $€ / M$


NET FINANCIAL POSITION €/M - EVOLUTION 2022-2023


NWC up to $€ 13.1$ M in 2023 due to an increase of:

- Trade receivables due to higher turnover
- Trade payables to support sales volume and warehousing policy
- Inventory to reduce the risk of delays in procurement and in the availability of goods

NFP (cash positive) at $€ 17.8 \mathbf{M}$, compared to $€ 15.0$ as of 30 June 2023 and $€ 24.3$ M as of 31 December 2022, mainly driven by:

- Relevant distribution of dividends: $€ 0.82$ cumulated dividend per share ( $€$ 0.48 ordinary and $€ 0.34$ extraordinary) for a total of $€ 9.4 \mathrm{M}$
- Investments in software and equipment
- Good cash generation from operating activities


## KEY TAKEAWAYS

- Successful repositioning from Product Company to Solution Provider
- Faster growth and strong competitive positioning thanks to R\&D investments in product innovation and offering expansion
- Improving market share in US and in APAC by strengthening traditional sales channels and the development of new ones
- Partnerships with industry players and opportunities for long-term organic growth
- Large install projects and audio immersive venues: potential add on

AWersoft

## APPENDIX

## GOVERNANCE



STOCK FIGURES


## PO: 17/12/2018

Shares: 11,969,032
Market: Euronext Growth Milan
CORPORATE PRESENTATION

## BOARD OF STATUTORY AUDITORS

CHAIRMAN

- FEDERICA MENICHETTI

STANDING STATUTORY AUDITOR
MASSIMILIANO MANFREDI
ALTERNATE STATUTORY AUDITOR

MARCELLO BRAGLIA
STANDING STATUTORY AUDITOR

- PAOLO LIMBERTI

ALTERNATE STATUTORY AUDITOR

## AUDIT FIRM EY

## SHAREHOLDINGS AND GROUP ORGANIZATION CHART



## LEISURE VENUE

## CHALLENGE:

With a huge variance in visitor demographics, and hundreds of visitors a day, ensuring that all voice lines are intelligible in all circumstances, and that the site is well balanced and not cacophonous, is vital

## SOLUTION:

16x Unica 8M and Mover

## RESULT:

The resulting product elevates the aspect of any AV immersive experience while reducing concerns about low-frequency noise pollution.


## THEME PARK SYSTEM

## CHALLENGE:

Enjoy a spectacular visual and sound journey over the Gexian Town Resort, famous for its religious culture and natural scenery.

## SOLUTION:

2x Mezzo 602AD amplifiers providing overall control.

## RESULT:

"Firstly, Mezzo amplifiers are small in size but that doesn't compromise the quality of the sound. Secondly, it is quite cost-efficient as the budget of the whole project is relatively limited." The available Dante version of Mezzo amplifiers also makes the sound system more reliable with a faster transmission speed"

- Alan Ho, EZPro Team Leader



## STADIUM SYSTEM

## CHALLENGE:

Complete renewing of the original P.A. built in 2020 because all loudspeaker were damaged due to weather conditions.

## SOLUTION:

61x Quattrocanali 4804 DSP+D
14x Duecanali 6404 DSP+D

## RESULT:

"Of course, there are other brands that also do good work, but when it comes to challenging spaces and installations, you know you can count on Powersoft."

- Ricardo Castro, RCOE Consulting



## EVENT ARENA

## CHALLENGE:

Open-air nightclub with the requirement
to complete the project in 23 days.

## SOLUTION:

9x X4 DSP + ETH to save on power consumption and gain amplification output.

## RESULT:

Powersoft provided the most cost-efficient power solution per channel, with much simpler configuration requirements than competing products.


## HOTEL SYSTEM

## CHALLENGE:

A major challenge with the Abercrombie was containing all the sound - patrons, voices and music - as, unlike in days of old, the venue is now surrounded by accommodation.

## SOLUTION:

16x Mezzo 604 A+, 13x Quattrocanali 1204 DSP+ amplifiers, all AES67 compatible, and 2x X8

## RESULT:

With this project delayed over two years due to Covid and delivery in the heat of the component shortage, Powersoft's quick development migrating to AES67 has kept projects going.

- Dave Coxon, Projects Designer


QINGDAO WORLD EXPO CITY
QINGDAO, CHINA

## CONFERENCE CENTER

## CHALLENGE:

To deliver a high-quality sound system for multi-purpose spaces with a dedicated platform for control and monitoring.

## SOLUTION:

46x Quattrocanali 1204
23x Quattrocanali 2404 DSP+D.

## RESULT:

Full integration with Symetrix for audio processing and indepth control and monitoring of all the audio signals via ArmoníaPlus, so that the sound can be tailored to suit customer's needs.


VAN CAEM KLERKS GROUP
AMSTERDAM, THE NETHERLANDS

## WORK SPACE SYSTEM

## CHALLENGE:

Import and export Company of A-branded products, namely liquor, beer, fine wines, fragrances, luxury and fast-moving consumer goods.

## SOLUTION:

WM Touch and Mezzo amplifiers

## RESULT:

Compared to a more traditional install, the Dynamic Music Distribution solution is very cost-effective: it's great to have the processor and the amplifier in one single system.

- Harry Scheringa, senior sales at Van Brienen AV



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[^0]:    *Data is related to reference market for rack amplifiers and transducers (modules excluded) Data source: Powersoft elaboration based on primary research panels

[^1]:    CORPORATE PRESENTATION

