



CREATORS OF THE WORLD'S FINEST AUDIO TECHNOLOGY.

Corporate Presentation

POWERSOFT AT THE GLANCE

Since 1995, Powersoft channeled the **obsession** for **innovation** by **redefining standards** in the professional audio industry.

The technologies and patents developed through the years venture beyond the world of audio amplification and are now found in multiple industries and products, allowing Powersoft to solidify its reputation as a reliable technological partner and innovator.

* 5 production plants are in outsourcing

YEARS OF SUCCESS

OF SUCCESS

167
HEADCOUNTS
(today)

€ 70.3 M

REVENUES
+44% YoY

28.5%EBITDA MARGIN +59.7% YoY

€ 12.1 M

NET PROFIT

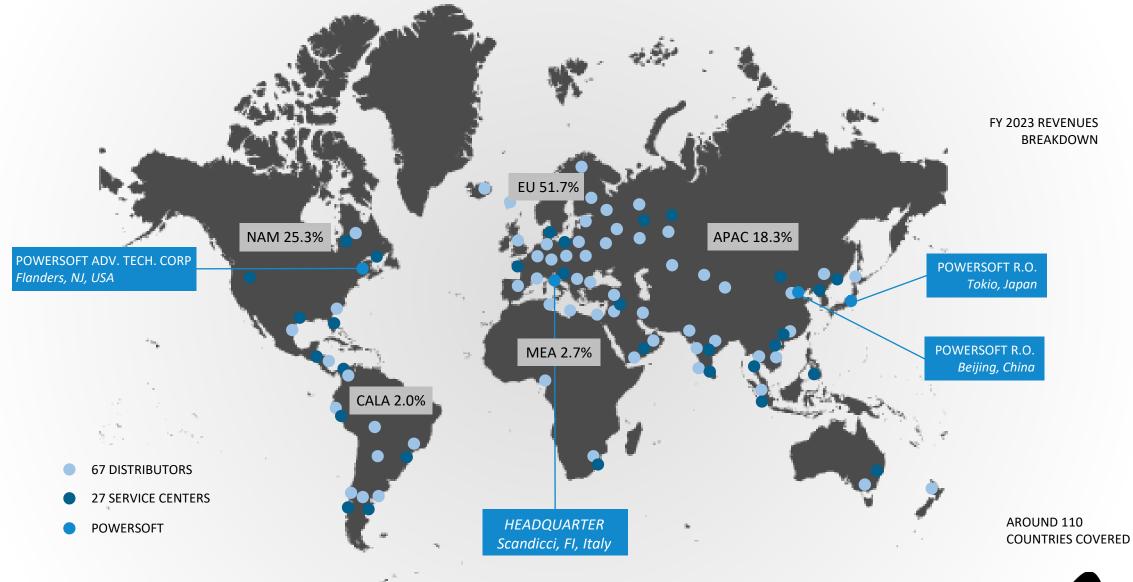
+90% YoY

44
INTERNATIONAL
PATENTS

6 PRODUCTION PLANTS* € 0.85
DIVIDEND
Ordinary



STRONG INTERNATIONAL PRESENCE

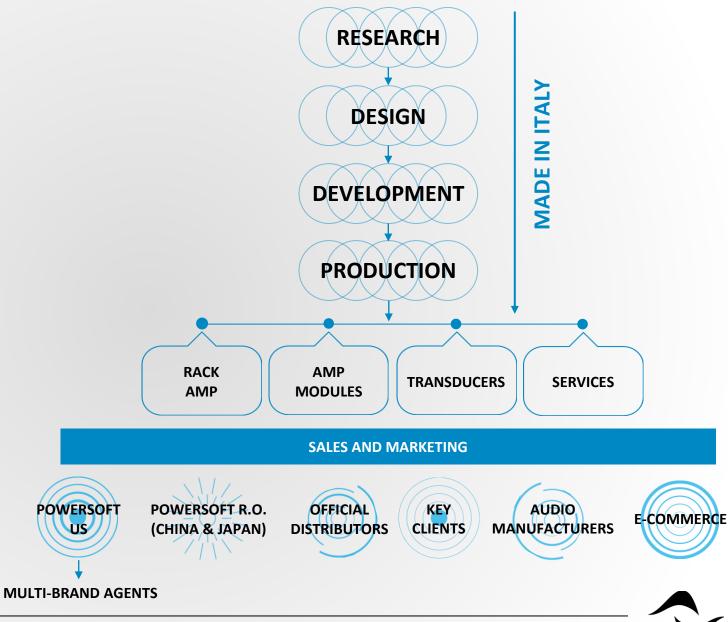




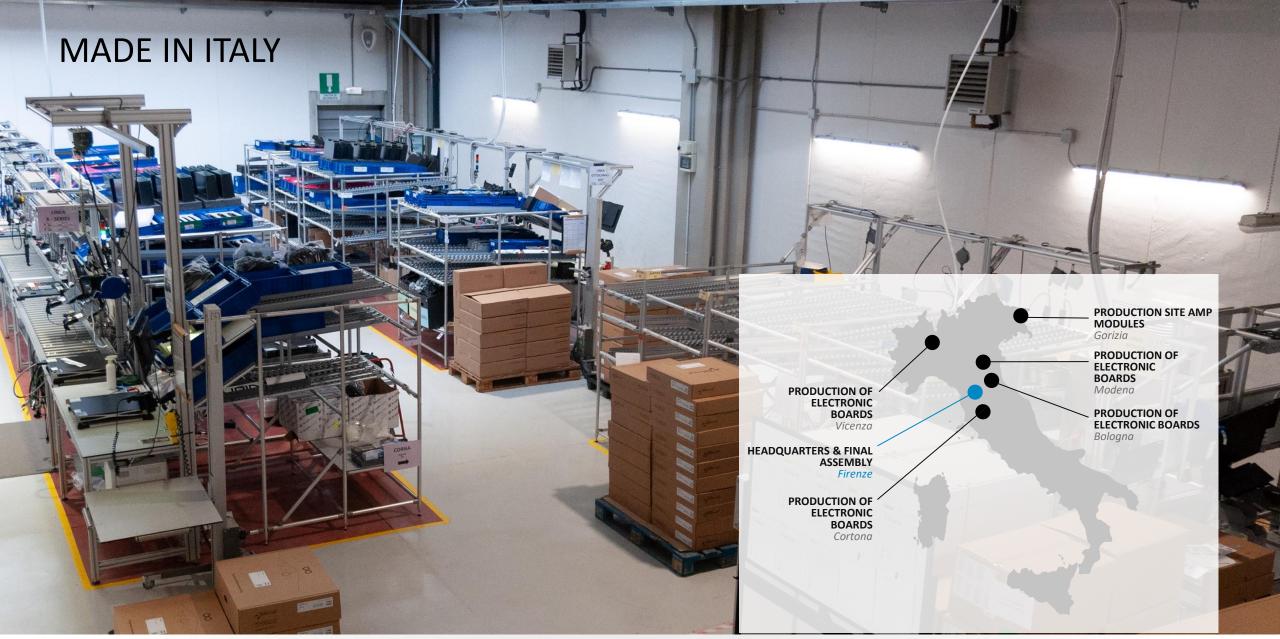
DIVERSIFIED AND EFFICIENT **BUSINESS MODEL**

CORE STRENGTHS

- **R&D Dept.** with a strong focus on Innovation and product design to address market requirements
- Purchasing Dept. with high-level technical capabilities and smart supply chain management skills to overcome shortage of components
- **Internal «Lean» Production Large production** allows capacity potential to address time to market requirements
- **Diversified sales network** to better enter each market segment









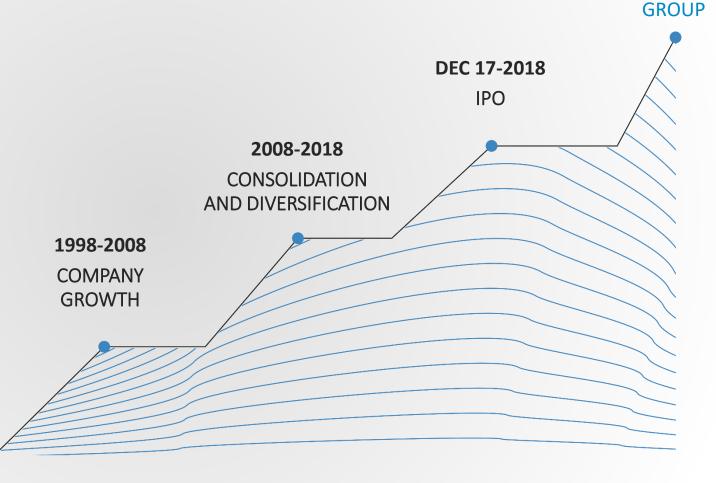
A HISTORY OF CONSISTENT GROWTH

Specialized in design, production and marketing of high-end **patented technologies** for professional audio applications.

Pioneers in switch-mode technology, **worldwide credited** as a standard setter and industry innovator.

1995-1998

BIRTH AND DEVELOPMENT

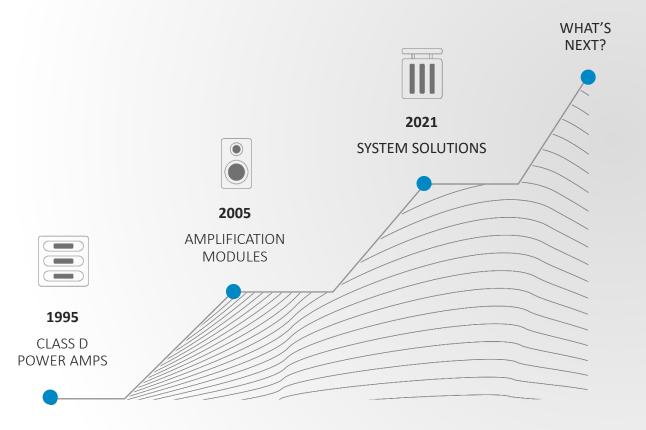




TOWARDS A

MULTINATIONAL

REDEFINING THE PRO AUDIO INDUSTRY BY SETTING NEW BENCHMARKS SINCE THE BEGINNING



IMMERSIVE SOUND





INTERNATIONAL



R&D PERSONNEL (27% OF EMPLOYEES)



~ 4.5% OF REVENUES INVESTED IN R&D IN FY 2023



PATENTS

Powersoft's own growth accelerator to support new projects and innovative technologies.



SPHERE LAS VEGAS

IMMERSIVE SOUND AND HAPTIC SEATING

"Sphere Immersive Sound has set a new standard in every aspect of live audio, and tens of thousands have already been immersed in its crystal-clear, individualized sound..."

"Powersoft's cutting edge and energy efficient technology made them the perfect partner to help achieve our sustainability goals without compromising audio or haptic quality."

David Dibble, CEO, MSG Venture.





ESTABLISHING PARTNERSHIPS WITH STRATEGIC PLAYERS

FORGING ALLIANCES WITH STRATEGIC STAKEHOLDERS STANDS AS A PIVOTAL TACTIC FOR **EXPANDING INTO NEW MARKETS.**

Powersoft announced a technology partnership with Ferrari S.p.A., bringing together Italian excellence in acoustic innovation and automotive engineering.

"We're overjoyed by the technology partnership with Powersoft, which will enable us to deliver exceptional audio experiences. Our goal is to develop cutting edge solutions and offer superior sound quality".

Ernesto Lasalandra, Ferrari Chief Research & **Development Officer**

■ MENU Q CERCA

LASTAMPA

IL QUOTIDIANO ★ ABBONATI

ACCEDI

Economia

Lavoro Agricoltura TuttoSoldi Finanza Borsa Italiana Fondi Obbligazioni

Powersoft, collaborazione tecnologica con Ferrari per migliorare esperienza audio

TELEBORSA

Pubblicato il 13/02/2024

cerca un titolo Q



Powersoft, gruppo quotato su Euronext Growth Milan e attivo nei sistemi di amplificazione audio, trattamento del segnale e sistemi di trasduzione per il settore pro-Audio, ha annunciato una collaborazione tecnologica con Ferrari, casa automobilistica italiana che fa parte del FTSE MIB.

La collaborazione - si legge in una nota - ha l'obiettivo di sviluppare soluzioni che contribuiscano a migliorare l'esperienza del marchio Ferrari in ambito audio, minimizzando i consumi energetici e garantendo benefici in termini di efficienza, affidabilità e qualità del suono. La significativa riduzione della dispersione di calore, il recupero attivo dell'energia reattiva degli altoparlanti e la flessibilità di





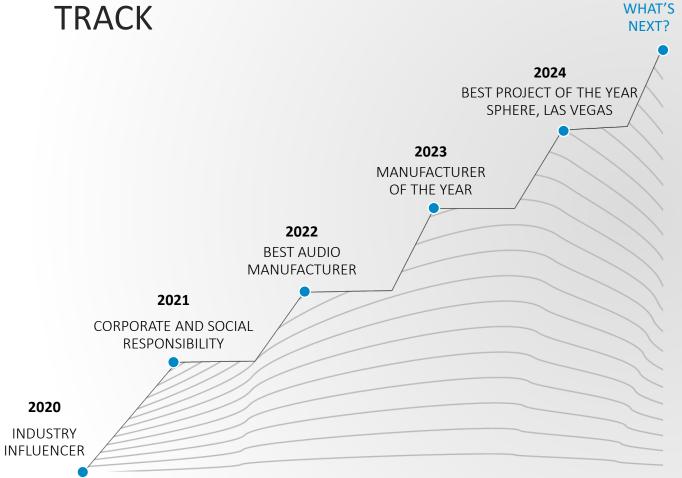
Powersoft corre in Borsa sulla collaborazione tecnologica con Ferrari

15/02/2024

Powersoft, Alantra incrementa target price e conferma Buy



IT SOUNDS LIKE A WELL **RECOGNIZED AUDIO** TRACK











Powersoft's Trademark to identify environmentally friendly products



2020

New Powersoft HQ

HUMAN AUDIO EXPERIENCE CENTER

The NEW Powersoft HEADQUARTER stands as a distinctive **model of innovation and sustainability**. The building's exterior profile, resembling the form of a sound wave, pays homage to the company's core business and underscores Powersoft's standing as a **technological pioneer in the audio industry**.

«The Powersoft Human Audio Experience Center will serve as a hub of excellence in audio technologies worldwide, so innovation must be reflected in the architectural design of the building.»

Luca Lastrucci, Powersoft CEO

Powersoft signed on March 2024 a preliminary lease agreement for the new headquarter with Bluesky Immobiliare S.r.l., Powersoft's sister company controlled by Evolve S.r.l..

Bluesky owns the property of the land and it will sustain the costs for the construction of the headquarter.





EFFICIENCY IS OUR SUSTAINABILITY PLEDGE

2.8 GWatt

Total nominal power sold

900,000

Amplifiers sold

4.5 TWatt*h

Total used energy

10.5 TWatt*h

Total saved energy

POWERSOFT AMPLIFIER 7.6 Million

Tons of saved CO2

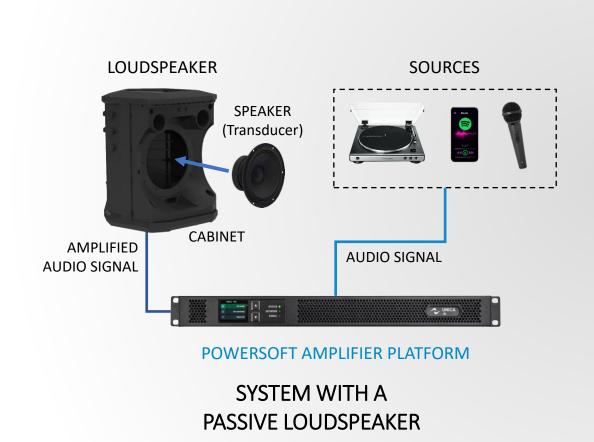


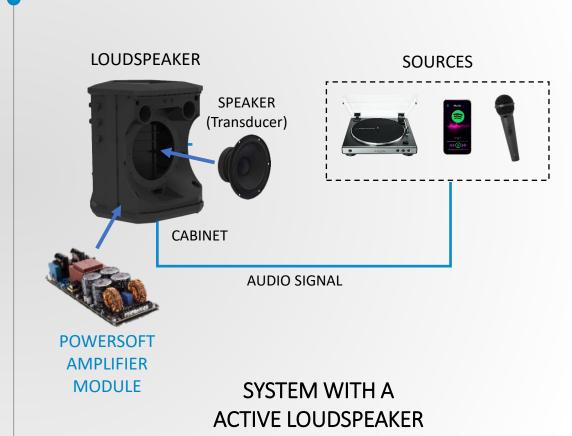
With 900,000 units in the world, amounting to a total of 2.8 GW, and assuming a conservative ten years of use, we estimate a total of 4.5 TWh of amplified sounds, a 10.5 TWh saving in power losses, which equates to 7.6 million tons of CO2 not being expelled into the atmosphere.

All the provided data is based on information updated as of January 2024



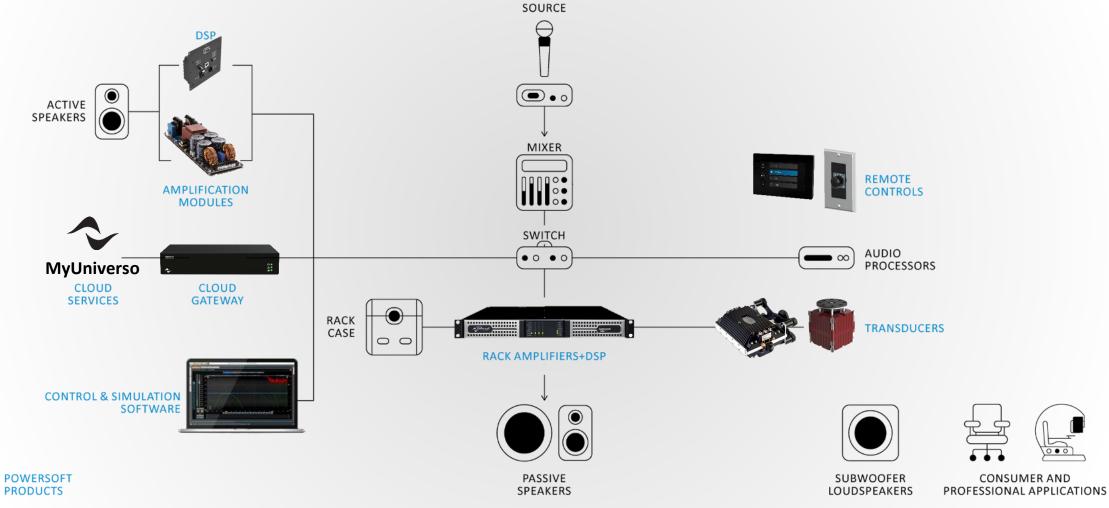
THE AMPLIFIER IS NOT A SPEAKER WHICH IS NOT A LOUDSPEAKER. LET'S CLARIFY.







AT THE HEART OF THE PRO AUDIO SYSTEM





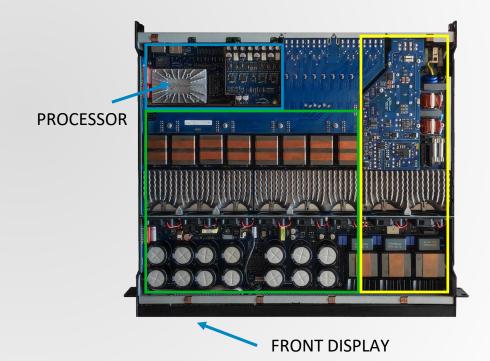
HW ARCHITECTURE

Unica 8M Internal Structure

Unica are the last release amplifier platforms.



- Signal Processing and control Section
- Amp Section
- Power conditioning and supply Section

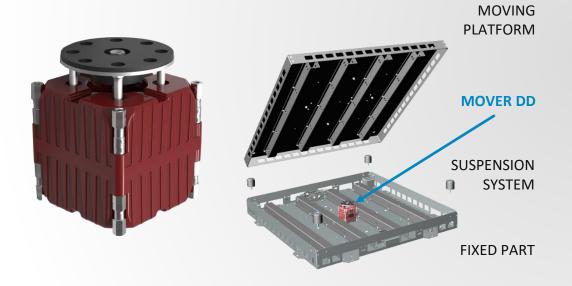




TRANSDUCER APPLICATION

MOVER DD Integration components

Optimized platforms with suspension system for use with **Mover DD** models.





Immersive Dance Music Journey at Our House

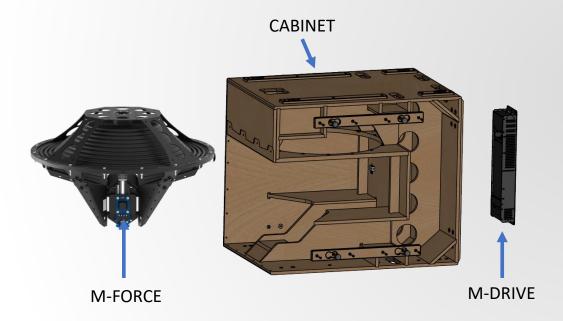
Thanks to 64 Mover placed beneath the dance floor, visitors hear and feel the music, as low-end frequencies and haptic feedback synchronize with beats.



TRANSDUCER APPLICATION

M-Force – M SUB reference design

Together with industry professionals, we have worked on a set of designs to help you harness the power of the **M-Force**.





M SUB

The M SUB is a hybrid transmission line cabinet loaded with the M-Force transducer for infra and subwoofer applications. It can be used as a subwoofer or as infra add-on to your install or touring sound reinforcement system.



NOTABLE ARTISTS AND FESTIVALS WHO CHOOSE US

- AC/DC
- Andrea Bocelli
- Beyoncé
- Black Eyed Peas
- Bruno Mars
- Calvin Harris
- Caparezza
- Coldplay
- David Guetta
- Drake
- Ed Sheeran
- Elton John
- Eminem
- Foo Fighters
- Iron Maiden
- Jamiroquai
- Jay-Z

- Justin Timberlake
- Katy Perry
- Kendrick Lamar
- Lady Gaga
- Laura Pausini
- Madonna
- Martin Garrix
- Metallica
- Muse
- Radiohead
 - Red Hot Chili Peppers
- Shawn Mendes
- Sia
- Taylor Swift
- The Rolling Stones
- The Weeknd
- U2

- Vasco Rossi
- Zucchero
- Burning Man
- Coachella
- Electric Daisy Carnival
- Eurovision Song Contest
- Glastonbury Festival
- Les Dunes Electroniques
- Lollapalooza
- Rock in Rio
- Rockin' 1000
- Roskilde Festival
- Tomorrowland
 - Ultra Music Festival
- And many more...

SOME OF OUR INSTALLATIONS AROUND THE WORLD

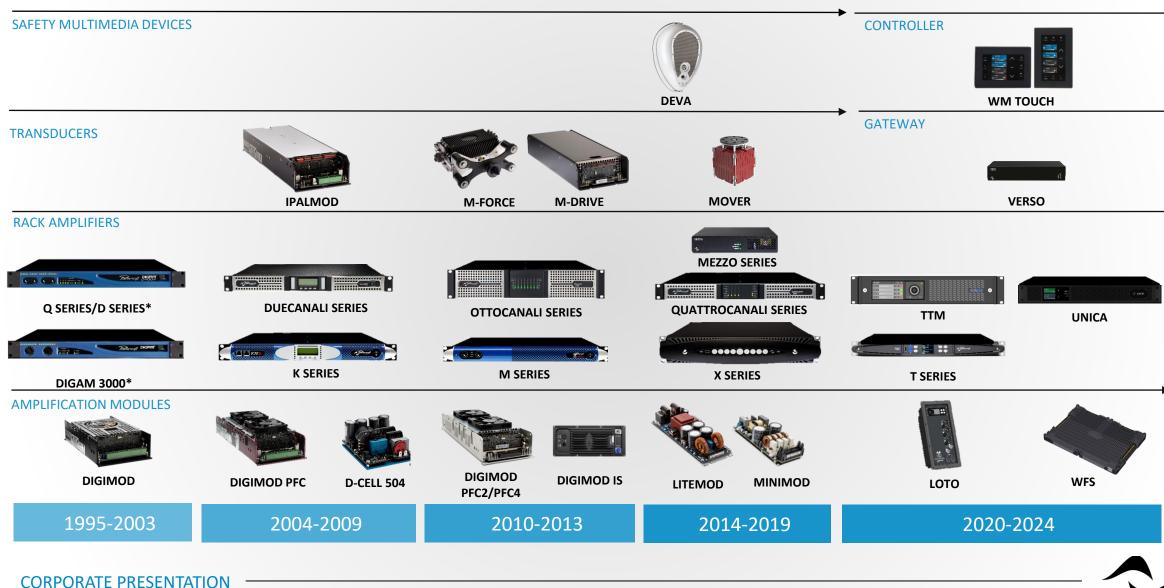
- Allianz Arena
- Arena Corinthians
- Audi Dome
- Beijing National Stadium
- Beiteddine Palace
- Burberry
- CERN
- City of Dreams
- Club Cubic
- Domino's Pizza
- Dortmund Stadium
- Estadio BBVA Bancomer
- Fiserv Forum
- Gelora Bung Karno Stadium
- Google Campus

- Grand Theatre de Quebec
- Hard Rock Stadium
 Miami
 - La Cigale
- Las Vegas Sphere
- Madison Square Garden
- McDonald's
- Mercedes-Benz Stadium
- NRG Stadium
- Pala Alpitour
- PPG Paints Arena
- Qudos Bank Arena
- Red Bull Arena
- Royal Albert Hall
- Royal Danish Opera House

- Sapporo Dome
- Scotiabank Arena
- Singapore Sports Hub
- Staples Center
- Sydney Opera House
- T-Mobile Arena
- Wembley Stadium
 - And many more...



OUR PRODUCTS





PRODUCTS AND SOLUTIONS



RACK AMPLIFIER



OEM RACK AMPLIFIER



REMOTE CONTROL



ACTIVE SPEAKER AMPLIFIER



DSP SIGNAL PROCESSING



BASS SHAKERS TRANSDUCERS



SECURITY MULTIMEDIA DEVICE

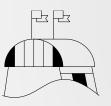


DIAGNOSTIC AND PROGNISTIC SERVICES

VS MARKETS



CORPORATE



CONVENTION & EXHIBITION CENTERS



AIRPORTS



THEME PARKS



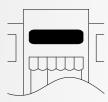
STADIUMS & ARENAS



CONFERENCE & BOARD ROOMS



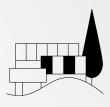
AUTOMOTIVE



RETAIL



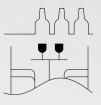
HOUSES OF WORSHIP



INDUSTRIAL



HOTELS & RESORTS



BARS & RESTAURANTS



THEATRES



MUSEUMS



MALLS & SHOPPING CENTERS



CRUISE SHIPS





THE ITALIAN EXCELLENCE AT THE TOP OF HIGH-END PROFESSIONAL AUDIO MARKET

AT THE TOP OF THE PYRAMID

- Pioneers in the high-end professional audio market.
- Globally recognized market setter of cutting-edge products.
- Serving a diversified range of clients, both
 professional customers and manufacturers.
- 29 years as a forefront player in the market, set to face future challenges and to exploit new opportunities.

PRO AUDIO

Loudspeaker, Amplifiers, Mixer, DSP Transducer & others

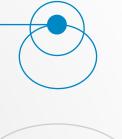


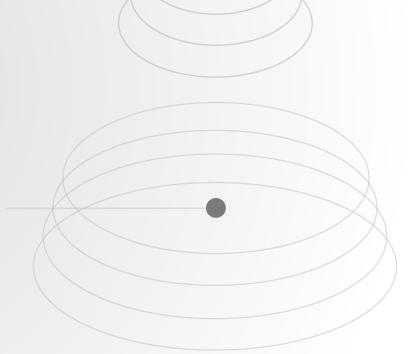
MID MARKET (SEMI-PRO)

Portable sound, Headset, microphones, Mixer Console & others



TV Speaker System, Headset, in ear audio set & others







INCREASING FOCUS ON GROWING SEGMENTS

REFERENCE MARKET FOR TARGET APPLICATIONS
STEADILY GROWING IN NEXT 6 YEARS EXPECTING TO
EXCEED 1 BILLION EUROS BY 2030

- Powersoft outperforming vs market average in the past 3 years
- Company stronger focus on installed business allows optimistic forecast considering relevant market size and growth
- Business opportunities in immersive applications confirm brand strength and growing awareness in leisure installed vertical markets



- IMMERSIVE APPLICATIONS: GROWING QUICKLY, NICHE MARKET
- LEISURE APPLICATIONS: SOLID GROWTH DUE TO LONG TERM PROJECTS FOR LARGE VENUES
- COMMERCIAL APPLICATIONS: CONSTANT RELEVANT GROWTH EXPECTED IN THE NEXT FEW YEARS

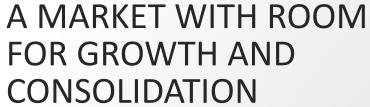


^{1.000 €} M

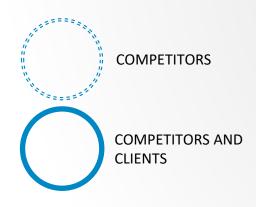
SOUTH THE DAP LICATIONS

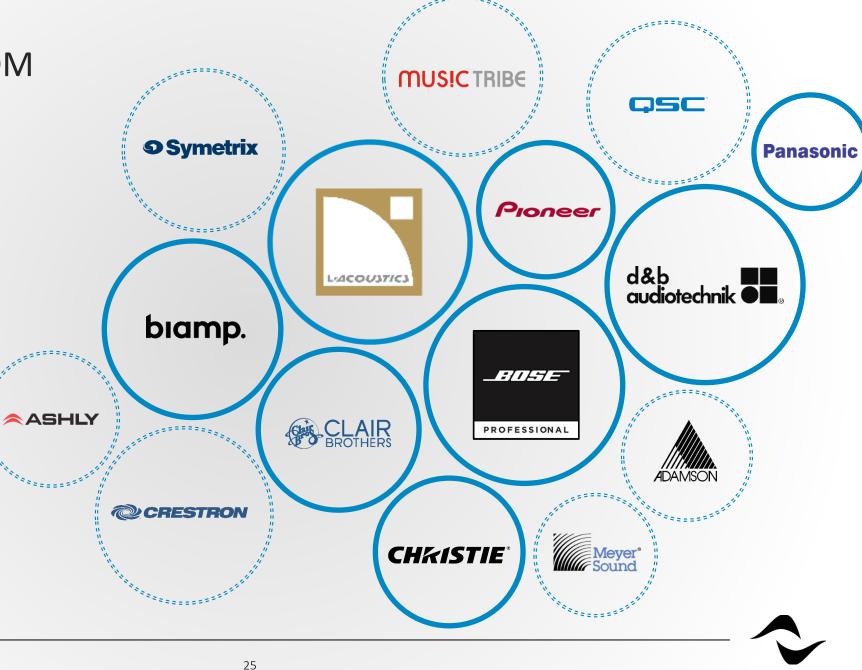
2019 2020 2024 2030

^{*}Data is related to reference market for rack amplifiers and transducers (modules excluded)
Data source: Powersoft elaboration based on primary research panels



Main market players for company size and level of vertical integration of products and offered services





THREE PILLAR STRATEGY TO KEEP GOING AND KEEP GROWING



FOCUS ON INNOVATION AND NEW TECHNOLOGIES

- Top level R&D laboratory
- Powersoft's Ideofarm growth accelerator to support new projects and innovative technologies
- Environmentally friendly products
 Small sizes, huge power, super efficiency



FROM PRODUCT COMPANY TO SOLUTION PROVIDER

- Proprietary solutions designed for specific target applications
- Cloud-native IOT products to offer custom-related services
- Software based services to exploit upselling/cross-selling potential (cloud services)
- **Partnership** for the expansion of the product/service catalogue



STRENGTHENING OF PRESENCE IN STRATEGIC MARKETS

- Boost presence in US, Canada and Latin America market
- Direct presence in China, Japan, Middle East
- Partnerships with strategic players to enter new markets





FY 2023 BEST EVER GROUP RESULTS KEY FACTS



Group's strategy of repositioning from Product Company to Solution Provider is bearing fruits.



All the main economic-financial aggregates in strong growth achieving best results ever:

- Consolidated Revenues at € 70.3 M (+44.2% YoY)
- **EBITDA** at **€ 19.7 M** (+59.7% YoY), sound **EBITDA** margin equal to **28.5%** from 25.6% in 2022 (+285 bps)
- **Net Profit** at **€ 12.1 M** (+90% YoY)
- Cash Positive NFP of € 17.8 M thanks to good cash generation from operating activities



Significant growth driven by both the Install sector and the live sector in the main geographies where the Powersoft Group operates.



Bright outlook thanks to a solid order book.

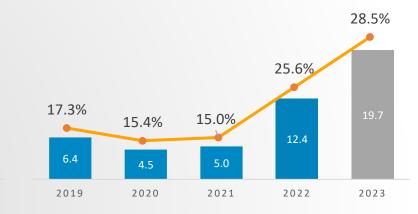


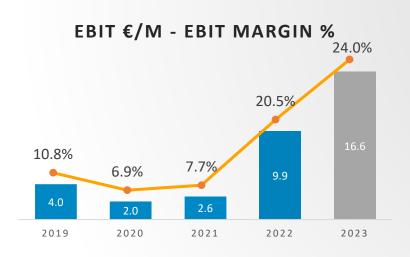
FINANCIAL HIGHLIGHTS

A solid equity story and sound financials, which allows the company to face, with flexibility and speed, the changing commercial and industrial needs, and growth goals



EBITDA €/M - EBITDA MARGIN %







33.7

2021

38.3

2019

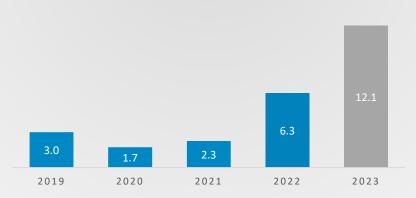
30.6

2020

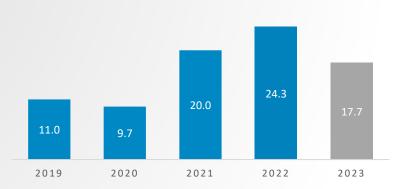
48.8

2022

2023



NFP (CASH) €/M





CORPORATE PRESENTATION

FOCUS ON 2023 RESULTS

| (thousands of Euro) | FY 2023 | % on revenues | FY 2022 | % on revenues | % change |
|-------------------------------------|----------|---------------|----------|---------------|----------|
| Revenues | 69,277 | 100.0% | 48,210 | 100.0% | 43.7% |
| Other revenues | 1,060 | 1.5% | 583 | 1.2% | 81.8% |
| Total Revenues | 70,337 | | 48,793 | | 44.2% |
| Cost of sales | (37,183) | -53.7% | (24,885) | -51.6% | 49.4% |
| Increases for internal work | 1,349 | 1.9% | 965 | 2.0% | 39.8% |
| Commercial and marketing expenses | (5,150) | -7.4% | (4,059) | -8.4% | 26.9% |
| General and administrative expenses | (12,711) | -18.3% | (10,914) | -22.6% | 16.5% |
| EBIT | 16,641 | 24.0% | 9,900 | 20.5% | 68.1% |
| Financial expenses | (832) | -1.2% | (1,755) | -3.6% | -52.6% |
| Financial income | 821 | 1.2% | 721 | 1.5% | 13.8% |
| ЕВТ | 16,631 | 24.0% | 8,866 | 18.4% | 87.6% |
| Income taxes | (4,569) | -6.6% | (2,519) | -5.2% | 81.4% |
| Net Result | 12,062 | 17.4% | 6,347 | 13.2% | 90.0% |

| (thousands of Euro) | FY 2023 | % on revenues | FY 2022 | % on revenues | % change |
|---------------------|---------|---------------|---------|---------------|----------|
| EBIT | 16,641 | 24.0% | 9,900 | 20.5% | 68.1% |
| Amortization | 2,515 | 3.6% | 2,020 | 4.2% | 24.5% |
| Funds | 564 | 0.8% | 431 | 0.9% | 31.1% |
| EBITDA | 19,721 | 28.5% | 12,351 | 25.6% | 59.7% |

 Total Revenues at € 70.3 M, +44.2% compared to € 48.8 M in 2022

Growth in main geographies: Europe +71.8%, APAC +71.5% YoY

• Cost of sales: € 37.2 M, +49.4% compared to € 24.9 M in 2022

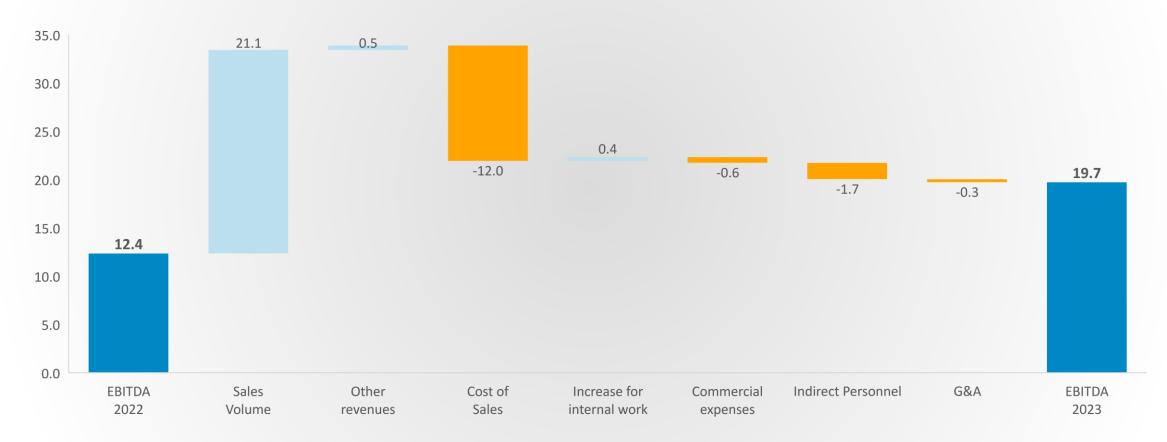
Incidence on turnover increased due to mix effect (0.9%) and exchange rate effect (0.8%)

- G&A had an increase of 16.5% compared to 2022 due to an increase in business consultancy and for the purchase of materials, mainly linked to R&D
- EBITDA: € 19.7 M, +59.7% compared to € 12.4 M in 2022
 EBITDA Margin 28.5%
- EBIT: € 16.6 M, +68.1% compared to € 9.9 M in 2022 EBIT Margin 24.0%
- Net result: € 12.1 M, +90% compared to € 6.3 M in 2022



CONSOLIDATED EBITDA - EVOLUTION 2022 - 2023

€/M

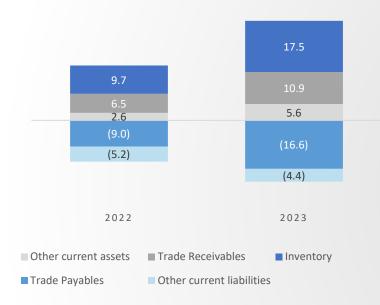






SOUND BALANCE SHEET

NET WORKING CAPITAL €/M



NWC up to € 13.1 M in 2023 due to an increase of:

- Trade receivables due to higher turnover
- Trade payables to support sales volume and warehousing policy
- Inventory to reduce the risk of delays in procurement and in the availability of goods

NET FINANCIAL POSITION €/M - EVOLUTION 2022 - 2023



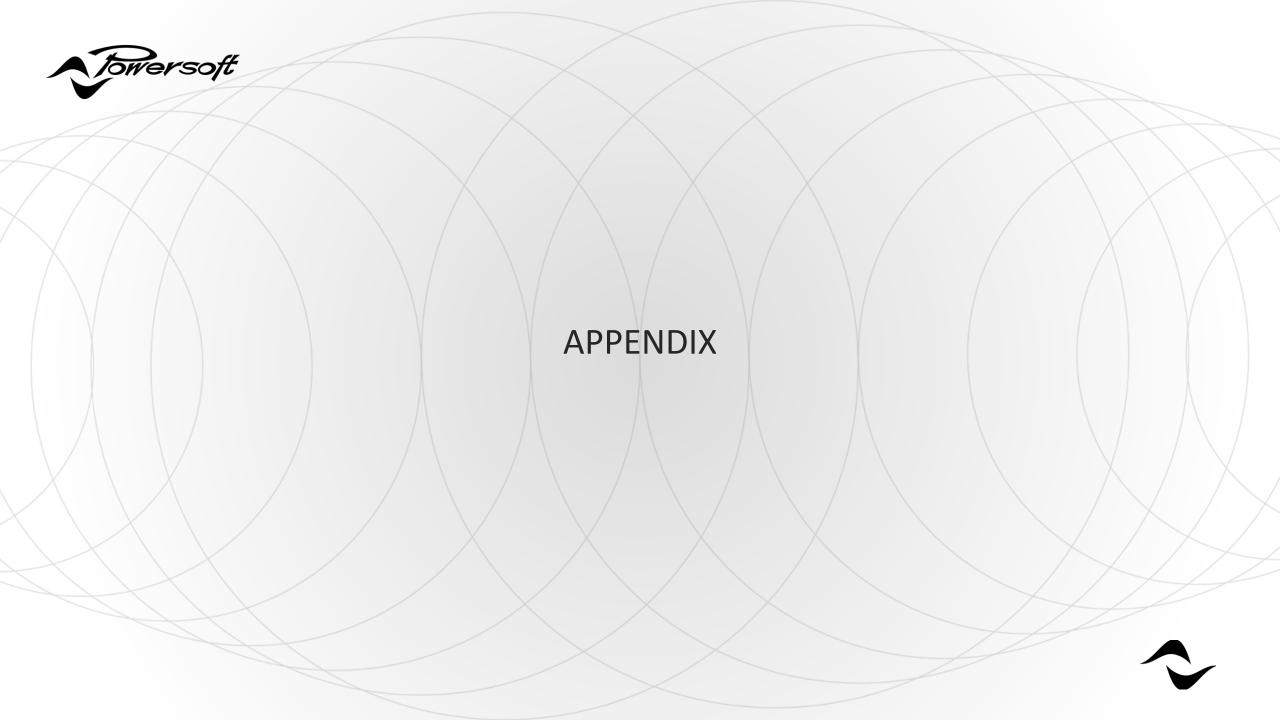
NFP (cash positive) at € 17.8 M, compared to € 15.0 as of 30 June 2023 and € 24.3 M as of 31 December 2022, mainly driven by:

- Relevant distribution of dividends: € 0.82 cumulated dividend per share (€ 0.48 ordinary and € 0.34 extraordinary) for a total of € 9.4 M
- Investments in software and equipment
- Good cash generation from operating activities



KEY TAKEAWAYS

- Successful repositioning from Product Company to Solution Provider
- Faster growth and strong competitive positioning thanks to R&D investments in product innovation and offering expansion
- Improving market share in US and in APAC by strengthening traditional sales channels and the development of new ones
- Partnerships with industry players and opportunities for long-term organic growth
- Large install projects and audio immersive venues: potential add on



GOVERNANCE

BOARD OF DIRECTORS CARLO LASTRUCCI CHAIRMAN LUCA LASTRUCCI CLAUDIO LASTRUCCI **ANTONIO PERUCH** CEO DIRECTOR DIRECTOR **LORENZO LEPRI LUCA GIORGI PAOLO BLASI NON-EXECUTIVE** DIRECTOR INDEPENDENT DIRECTOR DIRECTOR

STOCK FIGURES



Market Cap (05/04/2024): ≈€ 188 M

Average Daily Volume YTD: ≈ 7.8 K

BOARD OF STATUTORY AUDITORS

LUIGI FAZZINI
CHAIRMAN

FEDERICA MENICHETTI
STANDING STATUTORY AUDITOR

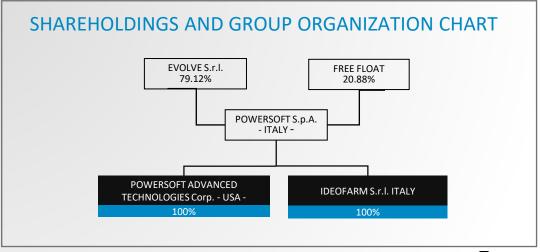
MASSIMILIANO MANFREDI

PAOLO LIMBERTI

ALTERNATE STATUTORY AUDITOR



ALTERNATE STATUTORY AUDITOR





Market: Euronext Growth Milan

Shares: 11,969,032





LEISURE VENUE

CHALLENGE:

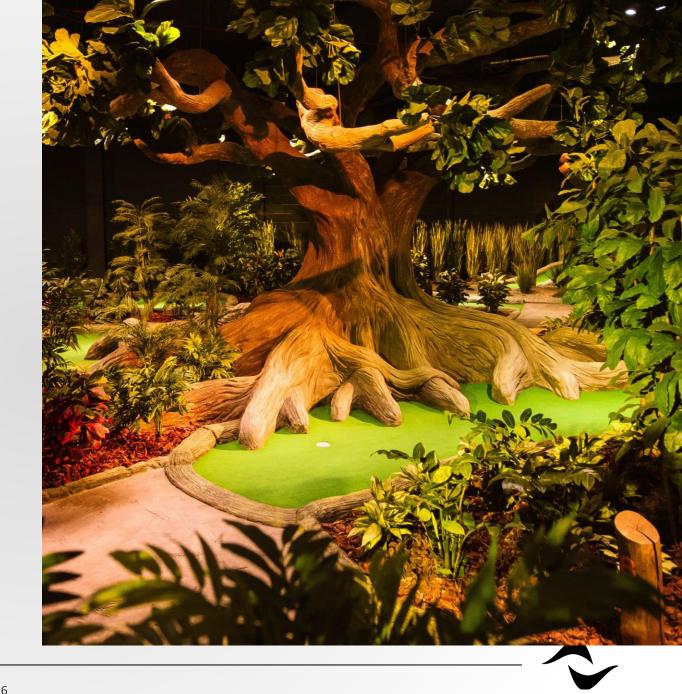
With a huge variance in visitor demographics, and hundreds of visitors a day, ensuring that all voice lines are intelligible in all circumstances, and that the site is well balanced and not cacophonous, is vital.

SOLUTION:

16x Unica 8M and Mover

RESULT:

The resulting product elevates the aspect of any AV immersive experience while reducing concerns about low-frequency noise pollution.





THEME PARK SYSTEM

CHALLENGE:

Enjoy a spectacular visual and sound journey over the Gexian Town Resort, famous for its religious culture and natural scenery.

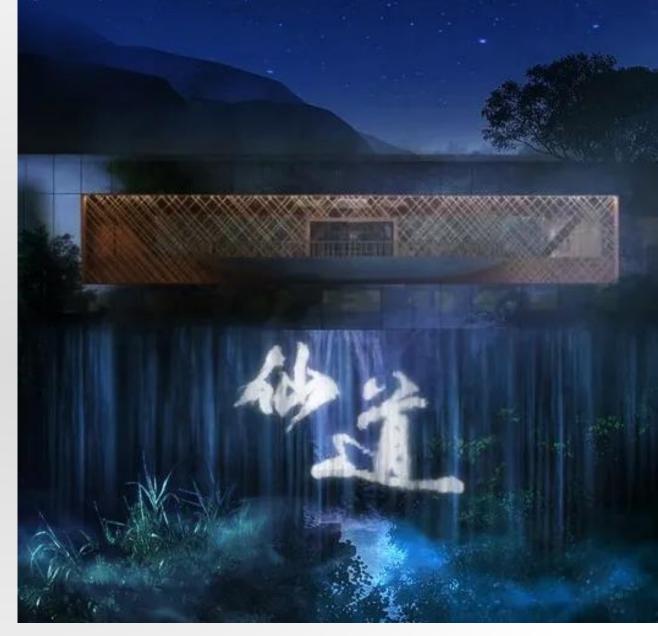
SOLUTION:

2x **Mezzo 602AD** amplifiers providing overall control.

RESULT:

"Firstly, Mezzo amplifiers are small in size but that doesn't compromise the quality of the sound. Secondly, it is quite cost-efficient as the budget of the whole project is relatively limited." The available Dante version of Mezzo amplifiers also makes the sound system more reliable with a faster transmission speed"

- Alan Ho, EZPro Team Leader







STADIUM SYSTEM

CHALLENGE:

Complete renewing of the original P.A. built in 2020 because all loudspeaker were damaged due to weather conditions.

SOLUTION:

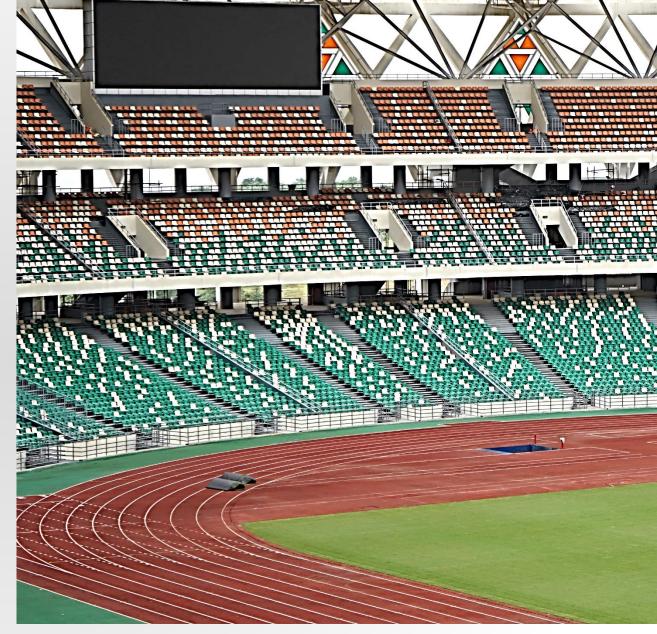
61x Quattrocanali 4804 DSP+D

14x Duecanali 6404 DSP+D

RESULT:

"Of course, there are other brands that also do good work, but when it comes to challenging spaces and installations, you know you can count on Powersoft."

- Ricardo Castro, RCOE Consulting







EVENT ARENA

CHALLENGE:

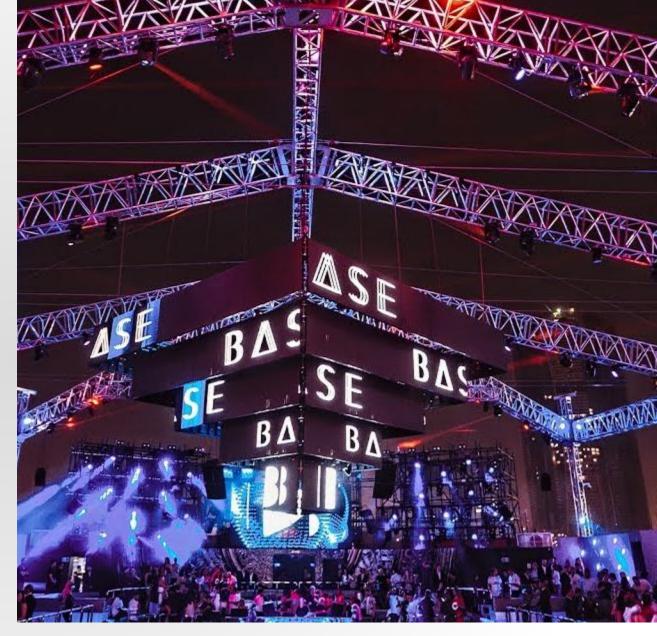
Open-air nightclub with the requirement to complete the project in 23 days.

SOLUTION:

9x **X4 DSP + ETH** to save on power consumption and gain amplification output.

RESULT:

Powersoft provided the most cost-efficient power solution per channel, with much simpler configuration requirements than competing products.







HOTEL SYSTEM

CHALLENGE:

A major challenge with the Abercrombie was containing all the sound – patrons, voices and music – as, unlike in days of old, the venue is now surrounded by accommodation.

SOLUTION:

16x Mezzo 604 A+, 13x Quattrocanali 1204 DSP+ amplifiers, all AES67 compatible, and **2x X8**

RESULT:

With this project delayed over two years due to Covid and delivery in the heat of the component shortage, Powersoft's quick development migrating to AES67 has kept projects going.

- Dave Coxon, Projects Designer







QINGDAO WORLD EXPO CITY QINGDAO, CHINA

CONFERENCE CENTER

CHALLENGE:

To deliver a high-quality sound system for multi-purpose spaces with a dedicated platform for control and monitoring.

SOLUTION:

46x **Quattrocanali 1204**

23x Quattrocanali 2404 DSP+D.

RESULT:

Full integration with Symetrix for audio processing and indepth control and monitoring of all the audio signals via ArmoníaPlus, so that the sound can be tailored to suit customer's needs.







WORK SPACE SYSTEM

CHALLENGE:

Import and export Company of A-branded products, namely liquor, beer, fine wines, fragrances, luxury and fast-moving consumer goods.

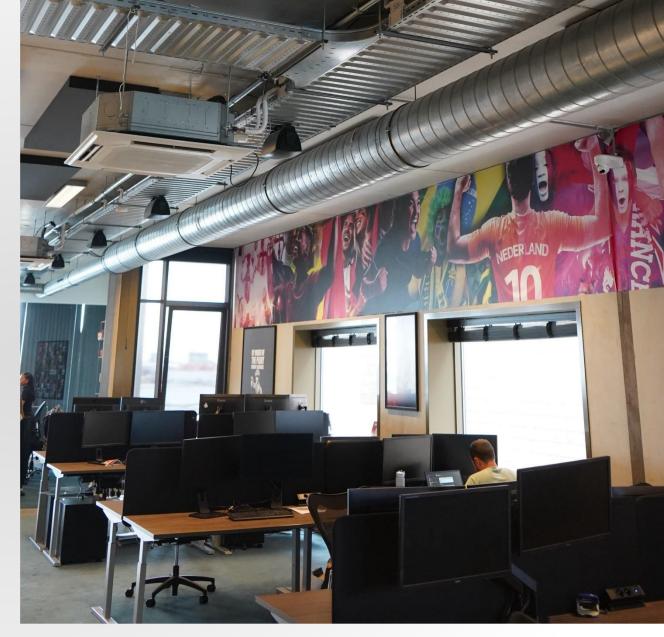
SOLUTION:

WM Touch and Mezzo amplifiers

RESULT:

Compared to a more traditional install, the Dynamic Music Distribution solution is very cost-effective: it's great to have the processor and the amplifier in one single system.

- Harry Scheringa, senior sales at Van Brienen AV





DISCLAIMER

"This Presentation contains certain forward-looking statements. Forward-looking statements concern future circumstances and results and other statements that are not historical facts, sometimes identified by the words "believes," "expects," "predicts," "intends," "projects," "plans," "estimates," "aims," "foresees," "anticipates," "targets," and similar expressions. The forward-looking statements contained in this Presentation, including assumptions, opinions and views of Powersoft S.p.A. ("Powersoft" or the "Company") or cited from third party sources, are solely opinions and forecasts reflecting current views with respect to future events and plans, estimates, projections and expectations which are uncertain and subject to risks. Market data used in this Presentation not attributed to a specific source are estimates of the Company and have not been independently verified. These statements are based on certain assumptions that, although reasonable at this time, may prove to be erroneous. By their nature, forward-looking statements involve a number of risks, uncertainties and assumptions that could cause actual results or events to differ materially from those expressed or implied by the forward-looking statements. If certain risks and uncertainties materialize, or if certain underlying assumptions prove incorrect, the Company may not be able to achieve its financial targets and strategic objectives. A multitude of factors which are in some cases beyond the Company's control can cause actual events to differ significantly from any anticipated development. Forward-looking statements contained in this Presentation regarding past trends or activities should not be taken as a representation that such trends or activities will continue in the future. No one undertakes any obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Market data used in this Presentation not attributed to a specific source are estimates of the Company and have not b

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It should be noted that the audit of the Draft Financial Statements has not yet been finalised and that the Independent Auditors' Report will therefore be made available within the terms required by law. It should be also noted that Income Statement and Balance Sheet shown in this Presentation are reclassified and not subject to audit by the Independent Auditors."







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