

POWERSOFT TECHNOLOGY IN THE NEW BOSE PROFESSIONAL POWERSHAREX AMPLIFIERS

**THROUGH TECHNOLOGICAL COLLABORATION, THE INTERNATIONAL KEY CLIENT CONFIRMED
TRUST IN THE INNOVATION AND PRO-AUDIO QUALITY PROVIDED BY THE SCANDICCI-BASED
COMPANY**

Scandicci (Firenze), 27 June 2023 - Powersoft S.p.A. (the "**Company**" or "**Powersoft**"), a worldwide technology group operating in audio amplification, signal processing and transduction systems for the pro-audio sector and listed on Euronext Growth Milan, announces its cooperation with Bose Professional, a global leader in professional audio solutions, in its development of their new Bose Professional PowerShareX series of adaptable power amplifiers.

The cooperation with Bose Professional is an example of how the Company's excellent research and development activities provide a solid foundation for companies like Bose Professional to build upon. The result is an innovative, reliable solution that provides precise power and functionality for the professional audio sector.

Powersoft's contribution enabled Bose Professional to provide its customers with the best possible audio experience and performance, as well as maximum reliability and efficiency.

The new Bose Professional PowerShareX series of amplifiers includes three models (PSX1204D, PSX2404D and PSX4804D) with Dante digital audio and 1200, 2400 and 4800 watts of power on four channels and represents the evolution of the current PowerShare amplifier range, offering higher power levels and additional features. These include high energy efficiency, thus savings in power consumption and reduced environmental impact, for which Powersoft technology is well known.

Adam Shulman, product lead for installed systems at Bose Professional, commented: *"Our deepening focus is on the technologies and solutions that help our customers create incredible audio experiences, faster and more efficiently. By closely collaborating with Powersoft, an industry-leading amplifier brand, we're able to develop products that are fully integrated into our ecosystem while taking advantage of a robust and proven technology platform"*.

Luca Giorgi, Powersoft's Director of Sales and Business Development, commented: *"We are thrilled to cooperate with Bose Professional, a company that shares our vision for delivering the highest quality audio solutions. The collaboration of Powersoft's proven technology and expertise in power amplification with Bose Professional's extensive sound experience and audio solutions, create a benchmark for the industry"*.

Luca Lastrucci, CEO of Powersoft, commented: *"This new collaboration confirms the quality of Powersoft's technological solutions and consolidates a long-standing relationship with a major customer of undisputed international renown. It is a further step on the path to gaining market share at an international level, as well as representing the trust of a strategic company in us"*.

This press release is available at www.powersoft.com.

ABOUT POWERSOFT:

Powersoft S.p.A. was founded in 1995 by two brothers Luca and Claudio Lastrucci and Antonio Peruch, it is based in Scandicci (Florence) and is a world technology leader in audio amplification, signal processing and transduction systems for the pro-audio sector. The Group's business is mainly in light power amplifiers with high efficiency and audio quality, which are offered to a domestic and international clientele. Distribution in the North American market (U.S.A.) is through the company Powersoft Advanced Technologies Corp., currently a 100% subsidiary, while marketing in the other markets (South America, Asia, Europe and the Rest of the World) is managed by a network of multi-brand distributors and through management relationships. The Group currently employs more than 110 highly qualified resources and has a worldwide sales network. Research and Development activities are carried out directly within the Group, while production makes use of both its own internal production lines and highly selected suppliers operating in Italy and abroad.

For further information

Investor Relation

Powersoft S.p.A.

Massimo Ghedini

Tel. + 055 735 0230

ir@powersoft.com

Media Relation

CDR Communication S.r.l.

Marianna Tremolada

Tel. +39 348 2423039

marianna.tremolada@cdr-communication.it

CDR Communication S.r.l.

Vincenza Colucci

Tel. +39 335 6909547

vincenza.colucci@cdr-communication.it

Eleonora Nicolini

Tel. +39 333 97 73 749

eleonora.nicolini@cdr-communication.it